Austin, TX

Vidushi Gupta

ANIMATOR • VIDEO EDITOR • MOTION DESIGNER

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2D animator and visual storyteller with a foundation in animation filmmaking. Experienced in mixed-media animation, video editing, motion graphics, and AI-assisted production pipelines. Work recognized at Toronto International Film Festival (TIFF), South by Southwest (SXSW), and over 20 international festivals.

SKILLS

Software	After Effects, Premiere Pro, CapCut, Photoshop, Illustrator, Toon Boom Harmony, Maya, Blender, Unreal Engine
Animation & Post-Production	Motion Graphics, Video Editing, Compositing, Motion Tracking, 2D Animation, Stop Motion, Storyboarding, Character Design
AI & Creative Tools	HeyGen, Higgsfield, Submagic, Midjourney, Runway ML, ElevenLabs, Claude

AWARDS & FESTIVALS

This is TMI	TIFF 2023, SXSW 2024, Animafest Zagreb, Aspen Shortsfest, Kaboom Animation Festival 2024, and 20+ festivals across 15+ countries.
Cardboard Camelot	Winner, Viz-a-GoGo 2025 (Time-Based Media)

WORK EXPERIENCE

Motion Designer & Video Editor | 1P Algorithms — May 2026 - Present

- Produce high-volume short-form content in CapCut (reels, trial reels, stories, and promotional still graphics) for a fintech startup's Instagram, TikTok, and YouTube, contributing to 40%+ growth in social engagement
- Run an AI-assisted production pipeline (HeyGen for avatar-led videos, Higgsfield for AI B-roll, Submagic for templated captions, Claude for motion-graphic assets), cutting turnaround from 3 days to under 24 hours for recurring content
- Analyze Meta and social performance data to guide content strategy and brand pivots, adapting formats to audience reach and engagement trends

Online Film Program Coordinator | San Francisco Frozen Film Festival — May 2026 – Jul 2026

- Built and coordinated the festival's online film program from the ground up, evaluating 200+ submissions across animation, documentary, and narrative categories
- Produced promotional assets including festival laurels, bumper reel, and program materials for online screening campaigns

Graduate Teaching Assistant | Texas A&M University — Aug 2023 – Dec 2025

- Developed visual course materials and graded assignments for 5 semesters of Art History instruction, supporting 100+ undergraduate students
- Served as Teaching Assistant for introductory 3D and virtual production coursework, guiding students through Maya, After Effects, and Unreal Engine pipeline fundamentals

PROJECTS

Crush of the Week | Mixed-Media Animated Short, 4 min | 2025

- Sole creator of a mixed-media animated short, leading concept development, research, scriptwriting, storyboarding, direction, animation, and post-production from ideation through final capstone defense.
- Developed AI-assisted visual concepts using Midjourney and completed editorial, compositing, and narrative refinement in Premiere Pro.

Cardboard Camelot | Virtual Production Short, 4 min | 2024

- Directed a 5-member production team and led pre-production, virtual production, and principal photography for a mixed live-action/virtual production short.
- Managed Unreal Engine environments, Maya assets, virtual camera planning, and final picture edit while coordinating cast and on-set crew.

This Is TMI | Mixed-Media Animated Short, 6 min | 2023

- Co-directed and led animation for a mixed-media short combining claymation, pixilation, 2D animation, and motion graphics, contributing storyboards, visual development, and shot planning.

Alpviram | 2D Animated Short, 3 min | 2022

- Wrote, directed, and animated a hand-drawn 2D short in Toon Boom Harmony, exploring artistic perfectionism through traditional animation and post-production in After Effects.

EDUCATION

Master of Science in Visualization — Aug 2023 – Dec 2025
Texas A&M University, College Station, TX — GPA: 3.8/4.0

Postgraduate Diploma in Animation Cinema — Aug 2017 – 2023
Satyajit Ray Film & Television Institute, India

Bachelor of Science in Electronic Media — Aug 2014 - Jul 2017
Devi Ahilya Vishwavidyalaya, India